



School Point Person Checklist Feb. 2019 Campaign

Each of Seattle's 105 public schools wants to have a "Levy Point Person" to ensure the two SPS levies renewals are passed by Seattle voters.

Levy Point Person Checklist:

- Secure 5-10 minute spot ASAP on upcoming PT/ PTO agenda for Schools First to explain what is at stake with Feb. 12th levy vote, ask for an endorsement, a donation, and volunteers. Or you can make the presentation yourself.
 - Review materials on SF website – "Resources"
 - Schools First: 1-page handout, Question & Answer document for the discussion, Sample Levy Script – use or amend as needed
 - SPS: Building in Excellence PowerPoint for your background, BEX Map, Promises Made/Promises Kept (Historical BEX recap)
 - Sample Motion language and two motions can be combined into one:
 - Endorsement Motion
“(Your name) move that ABC PTA/PTO (board or general membership) endorse a YES VOTE on the two SPS levies, Proposition 1 and Proposition 2 on the February 12, 2019 ballot.”
 - Donation Motion
“(Your name) move that ABC PTA/PTO make a \$ XX donation to Schools First to support the SPS Levies election in Feb. 2019..”
- After the vote, ASK people to raise their hands and COMMIT to VOTING YES for both Proposition 1 and 2 on the February 12th levy ballot
- Go to www.SchoolsFirstSeattle.org and add your PTA/PTO's endorsement to the endorsement list.
- For PTA donations, checks, payable to Schools First can be mailed to P.O. Box 2204, Seattle WA 98103. Ask for personal donations via online at www.SchoolsFirstSeattle.org
- Follow PDC guidelines for non-profits, see back for details
- Push out Schools First campaign information electronically to parent list serves, FB pages and other social media.
- Gather names and emails of supporters who want to help and keep track of who helps at your school so we can thank them.
- Help with GOTV (Get out the Vote) activities in early February.
- Celebrate our big win on February 12, 2019!

Questions or for help contact: Jessie Friedmann, SF Campaign Manager,
info@schoolsfirstseattle.org

PDC GUIDELINES FOR PTA/PTO LEVY VOTE ENGAGEMENT

Complete info at: <https://www.pdc.wa.gov/learn/guidelines-school-districts>

Persons	Permitted	Not Permitted	Considerations
PTSA's	<ul style="list-style-type: none">• May use school facilities for meetings supporting or opposing a ballot measure to the extent that the facilities are made available on an equal access, nondiscriminatory basis, and it is part of the normal and regular activity of the district.• May print and distribute a separate newsletter advocating support for the ballot measure so long as no district resources are used (such as kid mail newsletters, websites, or some other format).• May remind voters of upcoming election dates in the PTSA newsletter or in their part of the school newsletter.	<ul style="list-style-type: none">• Shall not print and distribute materials promoting the ballot measure in the school newsletter.• Shall not use a school or district sponsored event to promote or oppose a candidate or a ballot measure.	

PTAs can obtain more info from WSPTA at:

<https://www.wastatepta.org/wp-content/uploads/2018/07/Taking-Positions-on-Ballot-Measures-and-More-July-2018.pdf>