



## Schools First 2019 Levies Campaign PTSA Messaging

*Please be aware that PTAs that use SPS District servers **may only post information on the levies and MAY NOT advocate using District resources.** (This is not a problem if you use only PTA servers/resources). You can use content below labeled “Sent through schools”. Information includes, ballot due dates, event information, what the levies are for and why they are needed. PTAs who host their own websites are free to promote a YES VOTE in addition to all pertinent info and use the information below labeled “Sent independently.” Thank you!*

### **Blog Content (Sent through school resources)**

On February 12, voters will be asked to consider Propositions 1 & 2. These two ballot measures are not new taxes but replace the Seattle Public Schools [Educational Programs & Operations \(EP&O\) Levy](#) and the [Building Excellence V \(BEX V\) Capital Levy](#).

The EP&O levy helps bridge the gap between what the state provides and what students need. The levy:

- Funds critical day-to-day school operations
- Helps pay for school staff, instructional materials, and textbooks
- Fills a \$72 million Special Education funding for 7,000 students
- Helps close the opportunity gaps by providing programs for our most vulnerable learners

The BEX V levy will:

- Improve safety and security at every single school in the district
- Remove over 70 portable across the district and add over 1900 seats
- Improve technology infrastructure for schools
- Provide equitable access to classroom technology across the district

You can learn more about what’s on the ballot, why schools need levies, and how funding will be used by [watching this video](#).

You can also learn more about major [projects by school](#) and learn what those projects would mean to students by [watching these videos](#).

Find out more about Propositions 1 & 2 by visiting [www.seattleschools.org/levies](http://www.seattleschools.org/levies) and remember to vote by February 12!

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On February 12, voters have the chance to vote YES on Propositions 1 & 2. These ballot measures are not new taxes and replace the Seattle Public Schools [Educational Programs & Operations \(EP&O\) Levy](#) and the [Building Excellence V \(BEX V\) Capital Levy](#).

Why should you vote yes?

The EP&O levy bridges the gap between what the state provides and what students need. The levy:

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You can learn more about why you should support students and vote yes by [watching this video](#).

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## **Facebook & Twitter Posts**

### ***Should meet Twitter character count***

1. Show your support for Props 1 & 2! Get your signs and other materials at one of these three locations THIS SATURDAY, Jan. 26 between 10 am and 2 pm.

Genesee Playfields Parking Lot (4316 S Genesee St)  
35th and California by Pecos BBQ Pit  
2001 15th Ave W by Whole Foods

2. There are two critical levies on the Feb. 12 ballot for Seattle Public Schools. Learn why you should vote YES at [www.seattleschools.org/levies](http://www.seattleschools.org/levies) and remember to vote by Feb.12!
3. Wondering what's on the Feb. 12 ballot? Find out more about Propositions 1 & 2 by visiting [www.seattleschools.org/levies](http://www.seattleschools.org/levies) and remember to vote by February 12!
4. What does your YES for Prop. 2, the Seattle Public Schools BEX V levy replacement mean for students? Safety and security improvements at every single school in the district. Learn more at [www.seattleschools.org/levies](http://www.seattleschools.org/levies)
5. What does your YES for Prop. 2, the Seattle Public Schools BEX V levy replacement mean for students? Removal of over 70 portable across the district and the addition of over 1900 seats. Learn more at [www.seattleschools.org/levies](http://www.seattleschools.org/levies)
6. What does your YES for Prop. 2, the Seattle Public Schools BEX V levy replacement mean for students? Equitable access to classroom technology across the district. Learn more at [www.seattleschools.org/levies](http://www.seattleschools.org/levies)
7. What does your YES vote for Prop. 1, the Seattle Public Schools EP&O levy replacement mean for students? Critical day-to-day funding for school operations that

bridges the gap between what the state provides and what students need. Learn more at [www.seattleschools.org/levies](http://www.seattleschools.org/levies)

8. What does your YES vote for Prop. 1, the Seattle Public Schools EP&O levy replacement mean for students? Funding for school staff, instructional materials, and textbooks. Learn more at [www.seattleschools.org/levies](http://www.seattleschools.org/levies)
9. What does your YES vote for Prop. 1, the Seattle Public Schools EP&O levy replacement mean for students? Bridging the \$72 million Special Education funding gap for 7,000 students. Learn more at [www.seattleschools.org/levies](http://www.seattleschools.org/levies)
10. There are two critical levies, Props 1 & 2, on the Feb. 12 ballot for Seattle Public Schools. Learn what Prop 2 fund at YOUR school and remember to vote by Feb. 12!

There are two critical levies, Props 1 & 2, on the Feb. 12 ballot for Seattle Public Schools. Learn what this funding would mean to students and educators and remember to vote by Feb. 12! (Use one of six videos on major BEX projects:

[https://www.youtube.com/watch?v=iUnrIS5sWYI&list=PLd1qfjKjaOxR0SUsuedzNBMLHvS\\_Ig\\_sh&index=6](https://www.youtube.com/watch?v=iUnrIS5sWYI&list=PLd1qfjKjaOxR0SUsuedzNBMLHvS_Ig_sh&index=6))

(Use this animation explaining the levies:

<https://www.youtube.com/watch?v=cZ8MK3MwLxA>)

## What else can PTSA's do leading up to the Feb. 12 election?

- Follow the district on social media and share Facebook posts and Retweet Tweets!
  - Facebook: [@SeattlePublicSchools](https://www.facebook.com/SeattlePublicSchools)
  - Twitter: [@SeaPubSchools](https://twitter.com/SeaPubSchools)
  - Post a positive comment to posts and Tweets!
  - Use the hashtags: #YesforSPSKid, #BuildingforLearning #SPSLevies2019
- Follow Schools First on social media and share Facebook posts and Retweet Tweets!
  - Facebook: [Schools First Coalition](https://www.facebook.com/SchoolsFirstCoalition)
  - Twitter: [@SchoolsFirstSea](https://twitter.com/SchoolsFirstSea)
  - Post a positive comment to posts and Tweets!
  - Use the hashtags: #YesforSPSKid, #BuildingforLearning #SPSLevies2019
- Download materials from our website ([www.schoolsfirstseattle.org](http://www.schoolsfirstseattle.org)) in case you have some immediate questions. Please see our resource page where you can download our [one pager](#) and our [Q&A](#) documents.
- Submit a letter to the editor to The Seattle Times in support of the levies
- Put up your VOTE YES yard sign
- Print your VOTE YES sign
  - <https://www.schoolsfirstseattle.org/wp-content/uploads/2019/01/schools-first-2019-yard.pdf>
- Post or Tweet a picture of your kiddos and/or fur babies with the Schools First sign!
- Save the Date and attend the Schools First rally
  - Date/time tentatively set for Saturday, February 9 from 9am - 12pm

- Location TBD

Pick up your VOTE YES yard signs ***TOMORROW!***

South Seattle

Genesee Playfields Parking Lot (4316 S Genesee St)

West Seattle

35th & Fauntleroy by Pecos BBQ Pit

Queen Anne/Magnolia

2001 15th Ave W by Whole Foods